

Thank you for your interest in donating a program ad for IEA's Awards Dinner & Celebration on November 17, 2017! Please find the program ad options and associated benefits listed below.

***PRINTED & DIGITAL PROGRAM BOOK ADS & TRIBUTE MESSAGES***

The Awards Dinner & Celebration printed program book will be disseminated at the Awards Dinner & Celebration on November 17, 2017 to the anticipated 125 guests. The program will also display digitally at the event, projected on a loop on monitors at the reception and on large monitors during dinner. Digital ads and tribute messages are featured in the digital program loop cycle.

Families and businesses may create their own digital ad or tribute message file for the program book or request that IEA create the ad or message for them (see samples below).

***AD AND TRIBUTE MESSAGE OPTIONS***

**Premium full page      \$250      (Print size 5"x 8")**

- Ad or tribute message at beginning of the printed program book and digitally looped cycle
- Ad or tribute message prominently posted on IEA events website (10K monthly visitors)
- Ad or tribute message shared in (2) social media posts on IEA's channels (6K+ followers)

**Full page      \$100      (Print size 5"x 8")**

- Ad or tribute message posted on IEA events website
- Ad or tribute message shared in one (1) social media posts on IEA's channels

**Half page      \$50      (Print size 5" x 3.75")**

- Ad or tribute message posted on IEA events website

**PLEASE NOTE:**

The deadline to submit artwork and/or photos for printed and digital program book ads or tribute messages is **November 13, 2017**. Please submit files in a jpg or pdf format. IEA will work with you on the design, or use your design as it fits within our program.

***SAMPLE IEA-CREATED ADS OR TRIBUTE MESSAGES***



**PROGRAM BOOK AD & TRIBUTE MESSAGE FORM**

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I would like to support gifted education by donating a **program book ad or tribute message** at the indicated level:

- Premier full page - \$250                       Full page - \$100                       Half page - \$50

-And/Or-

- I would like to purchase \_\_\_\_\_ (indicate quantity) tickets at \$125.00 per person for a total donation amount of \$\_\_\_\_\_. *Tickets include valet, two (2) drink tickets, and dinner.*

- I am unable to donate a program ad/tribute message or attend but would like to donate \$\_\_\_\_\_ to IEA.

**Contact Information:**

Name: \_\_\_\_\_

Business (if applicable): \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**Ad/Tribute Message Artwork:**

- I will forward the digital ad/tribute message file to IEA by November 13. *(Files must be in jpg or pdf.)*

-Or-

- I would like IEA to create my ad or tribute message for me using the following message (30 word limit):

**Payment Information:**

- My check for \$\_\_\_\_\_ (amount) is enclosed or in the mail (if emailed or faxed form). (Checks payable to *Institute for Educational Advancement.*)

- Please charge \$\_\_\_\_\_ (amount) to my:     Visa     Mastercard

Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ Card Validation Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Donations may also be made online at [www.educationaladvancement.org/awards-dinner](http://www.educationaladvancement.org/awards-dinner).

**Return form** via email to [adaniels@educationaladvancement.org](mailto:adaniels@educationaladvancement.org), via fax at 626-403-8905, or via regular mail to Institute for Educational Advancement, 569 South Marengo Avenue, Pasadena, CA 91101.

**Questions?** Contact Abby Daniels, Director of Development & Communications, at (626) 403-8900 or [adaniels@educationaladvancement.org](mailto:adaniels@educationaladvancement.org), or visit our events website at [www.educationaladvancement.org/awards-dinner](http://www.educationaladvancement.org/awards-dinner).