

**SPONSORSHIP OPPORTUNITIES**

Thank you for your interest in sponsoring IEA's Awards Dinner & Celebration on November 17, 2017! Please find the sponsorship opportunities and associated benefits listed below.

**SPONSORSHIPS**

**Champion \$2,500**

- Sponsorship enables two (2) students in need to participate in an IEA program
- Recognition as lead sponsor in event program remarks
- Premier recognition on IEA website (10K monthly visitors)
- Recognition in printed event invitation (2K distribution; sponsorships received by 9/20)
- Recognition in three (3) social media posts on IEA's channels (6K+ followers)
- Premium full-page ad or tribute message in IEA's printed and digital event program book
- VIP seating and dinner for ten (10) guests (1 table)
- Valet parking and two (2) drink tickets for each guest

**Advocate \$1,000**

- Sponsorship enables one student in need to participate in an IEA program
- Recognition on IEA website (10K monthly visitors)
- Recognition in printed event invitation (2K distribution; sponsorships received by 9/20)
- Recognition in two (2) social media posts on IEA's channels (6K+ followers)
- Full-page ad or tribute message in IEA's printed and digital event program book
- VIP seating and dinner for four (4) guests
- Valet parking and two (2) drink tickets for each guest

**Supporter \$500**

- Sponsorship partially enables one student in need to participate in an IEA program
- Recognition on IEA website (10K monthly visitors)
- Recognition in printed event invitation (2K distribution; sponsorships received by 9/20)
- Recognition in one (1) social media post on IEA's channels (6K+ followers)
- Half-page ad or tribute message in IEA's printed and digital event program book
- VIP seating and dinner for two (2) guests
- Valet parking and two (2) drink tickets for each guest

**PRINTED & DIGITAL PROGRAM BOOK ADS/TRIBUTE MESSAGE**

The Awards Dinner & Celebration printed program book will be disseminated at the event on November 17<sup>th</sup> to the anticipated 125 guests and will display digitally, projected on a loop on monitors at the reception and on large monitors during dinner. Digital ads/tribute messages are featured in the digital program loop cycle.

**Premium full page \$250**

- Ad/tribute message at beginning of the printed program book and digitally looped cycle
- Ad/tribute message prominently posted on IEA events website
- Ad/tribute message shared in (2) social media posts on IEA's channels

**Full page \$100**

- Ad/tribute message posted on IEA events website
- Ad/tribute message shared in one (1) social media posts on IEA's channels

**Half page \$50**

- Ad/tribute message posted on IEA events website



*Sample digital program ad/tribute message*

**SPONSORSHIP OPPORTUNITIES**

**SPONSORSHIP FORM**

I would like to support gifted education by **sponsoring** at the indicated level:

- Champion - \$2,500 (includes premium full-page ad/tribute message in program book)
- Advocate - \$1,000 (includes full-page ad/tribute message)
- Supporter - \$500 (includes half-page ad/tribute message)

-Or-

I would like to support gifted education by donating a **program book ad or tribute message** at the indicated level:

- Premier full page - \$250       Full page - \$100       Half page - \$50

-Or-

- I would like to purchase \_\_\_\_\_ (indicate quantity) tickets at \$125.00 per ticket for a total donation amount of \$\_\_\_\_\_.
- I am unable to sponsor or attend but would like to donate \$\_\_\_\_\_ to IEA.

**Contact Information:**

Name: \_\_\_\_\_

Business (if applicable): \_\_\_\_\_

I would like this gift to be recognized as from: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**Payment Information:**

- My check for \$\_\_\_\_\_ (amount) is enclosed or in the mail (if emailed or faxed form). (Checks payable to *Institute for Educational Advancement*.)
- Please charge \$\_\_\_\_\_ (amount) to my:     Visa     Mastercard
- Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ Card Validation Code: \_\_\_\_\_
- Name on Card: \_\_\_\_\_
- Billing Address: \_\_\_\_\_
- Cardholder Signature: \_\_\_\_\_

Donations may also be made online at [www.educationaladvancement.org/awards-dinner](http://www.educationaladvancement.org/awards-dinner).

**Return form** via email to [adaniels@educationaladvancement.org](mailto:adaniels@educationaladvancement.org), via fax at 626-403-8905, or via regular mail to Institute for Educational Advancement, 569 South Marengo Avenue, Pasadena, CA 91101.

**Questions?** Contact Abby Daniels, Director of Development & Communications, at (626) 403-8900 or [adaniels@educationaladvancement.org](mailto:adaniels@educationaladvancement.org), or visit our events website at [www.educationaladvancement.org/awards-dinner](http://www.educationaladvancement.org/awards-dinner).

**Program Book Ads/Tribute Messages:**  
The deadline to submit artwork and/or photos for printed and digital program book ads/tribute messages is **November 13th**. Please submit files in a jpg or pdf format. IEA will work with you on the design, or use your design as it fits within our program.