



SPONSORSHIP



OCTOBER 6, 2019 • 1-5 PM
Institute for Educational
Advancement
Pasadena, CA

A day of fun with innovators and makers from all around the Los Angeles Area. All ticket sales and sponsorship will help raise critical funds for the *Institute for Educational Advancement*.



Event program will include a mix of kid-friendly and parent-g geared speakers, maker and craft workshops, hands-on activities and live demonstrations.



Approximately 20 exhibitors, vendors and speakers as well as 150 participants are expected to attend this half-day event.

WHY SPONSOR?

By sponsoring I[d]EA Day, you can showcase your skills while raising funds for underserved gifted youth. As an event sponsor, you will gain new access to the expansive IEA network, expanding your business profile for a good cause. IEA staff will work with you to make sure your company is represented appropriately.

- See all sponsorship opportunities on the back of this sheet.

ABOUT THE INSTITUTE OF EDUCATIONAL ADVANCEMENT

The Institute for Educational Advancement (IEA) is dedicated to the intellectual, creative and personal growth of our nation's gifted and advanced youth. Central to the mission of IEA is a commitment to the development of the whole child through engaging educational experiences that promote optimal challenge, mentorship, exploration of ideas and recognition of personal potential. IEA seeks to connect like-minded individuals and supports a diverse community that creates a sense of belonging and affirmation.

Located in Southern California, IEA achieves our mission through both local and national direct service programs targeting gifted youth ages 2 through 18. We also offer a suite of resources and training for parents, educators and community members. Our uniquely whole child approach, which recognizes that gifted youth are more than their mind, informs the development of all of our programming and emphasizes each child's potential as a whole person. Along with the intellect, IEA focuses on developing the social, emotional, spiritual and physical aspects of gifted children.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

TINKERER \$250

Sponsorship grants 5 gifted students access to cutting-edge research through IEA's Learning Among Brilliant Scientists (LABS) program.

Tinkerer sponsors are highlighted in the event program and receive 2 adult tickets to the event, a \$80 value.

MAKER \$500

Sponsorship allows 1 gifted elementary student to receive advanced hands-on enrichment through IEA's Academy program.

Maker sponsors receive logo space in the event program and 1 family pack of tickets to the event, a \$125 value.

INNOVATOR \$750

Sponsorship partially funds 1 gifted youth's attendance at IEA's Yunasa camp, a holistic summer experience fostering personal and intellectual growth.

Innovator sponsors receive logo space in the event program and in IEA E-Newsletters, as well as 1 family pack of tickets, a \$125 value, and 1 premium parking spot at the event.

TRAILBLAZER \$1,000

Sponsorship allows 1 gifted high schooler to gain real-life experience in their field of interest through IEA's Externships Providing Leadership Opportunities in Research and Education (EXPLORE) program.

Trailblazer sponsors receive prominent logo space in the event program, in IEA E-Newsletters and on the event website, as well as 2 family packs of tickets, a \$250 value, and 1 premium parking spot at the event.

SPONSORSHIP & UNDERWRITING FORM

I would like to sponsor the Maker Faire at the indicated level:

- Tinkerer - \$250 Maker - \$500
 Innovator - \$750 Trailblazer - \$1,000
 I am unable to sponsor or underwrite but would like to donate \$_____ to IEA.

Contact Name: _____

Business (if applicable): _____

Phone Number: _____ Email for Receipt: _____

Mailing Address: _____

Payment Information:

My check for \$_____ is enclosed or in the mail (if emailed form). (Make checks payable to Institute for Educational Advancement.)

Please charge \$_____ to my: Visa Mastercard

Card #: _____ Expiration: _____ Card Validation Code: _____

Name on Card: _____

Cardholder Signature: _____

Billing Address: _____

My donation will be in-kind. Description _____

Return form to Mavis Bortey-fio at mborteyfio@educationaladvancement.org or mail to Institute for Educational Advancement, 569 South Marengo Avenue, Pasadena, CA 91101. For more information, contact IEA at IEAgifted@educationaladvancement or 626-403-8900.