2017 Annual Report

Connecting bright minds;
nurturing intellectual and personal growth
Dear Friends,

We had an amazing 2017 at the Institute for Educational Advancement. It is through the generous support of donors like you that we directly impacted 454 students through our programs and services.

We found a home for our Learning Center. This beautiful space is filled with parents, students and teachers all engaged in conversation and exploration. It is a fun and exciting place to be!

IEA shared critical information which we gathered from the first ever national poll on the public’s perception of gifted education. The data will impact policy for advanced learners locally and nationally and has positioned IEA to take the lead in effecting positive change for gifted learners.

This annual report shares additional information regarding the progress we are making toward fulfilling our mission. It also features members of our community who have felt the world open up for them or others and why they choose to give back. We have come so far—2018 will be our 20th anniversary—but we have so much more to do. I especially want to thank the 279 individuals that found it in their hearts to support the unique needs of our nation’s bright underserved students who are forever changed by their participation in IEA programs. We are grateful.

Sincerely,

Elizabeth D. Jones, President

After two decades of enriching the lives of gifted children and their families, here is where we have been...

IEA is contracted to develop the Davidson Young Scholars Program

IEA partners with Pasadena Unified School District to offer Pipeline to Success, a program designed to meet the intellectual, social and emotional needs of underserved, advanced learners

1998

IEA co-founded by Elizabeth D. Jones, Johns Hopkins Center for Talented Youth and James W. Davis, La Quinta School District

1999

Apprenticeship launches to support gifted high school students by matching students with preeminent scientists, mathematicians and artists

2000

2002

Inaugural Yunasa camp provides residential camp experience to promote intellectual, social, emotional, spiritual and physical growth of gifted youth
ACADEMY
Year-round enrichment classes for ages 6-14
• 146 total students served
• 50% of students returned from 2016
• 75 courses offered, 42 of which were new, including Planetary Boundaries & Intro to Brain Anatomy and Function
• 2 local schools, McKinley School for the Arts & Sierra Madre Elementary School, hosted classes

CAROLINE D. BRADLEY SCHOLARSHIP
4-year high school scholarship
• 381 applications received, representing students in 34 states
• 28 new Scholars awarded in 2017
• 24 Selection Committee members, including school admissions counselors and CDB alumni, Scholars, alumni and parents attended the 3-day Bradley Seminar in Pasadena

EXPLORE
Mentorships for high school students
• 20 high school students worked with 8 distinguished mentors
• 8 sites hosted students, including SCI-Arc, UCLA, Children’s Hospital Los Angeles, Habitat for Humanity and Apsara Media for Intercultural Education
• 9 workshops and excursions provided students with college information and professional development

YUNASA & YUNASA WEST
Residential summer camps for ages 10-14
• 69 students attended Yunasa Michigan
• 17 campers participated in the Leadership program
• 45 attended Yunasa West in Colorado
• 75% of campers returned from 2016

Supported by Sarah D. Barder, the Caroline D. Bradley Scholarship program launches in California as a merit-based, need-blind high school scholarship for gifted youth

Free online Gifted Resource Center launches, providing hundreds of resources to visitors

IEA hosts its first annual fundraiser at the corporate headquarters of Avery Dennison in Pasadena

Inaugural Bradley Seminar is held, offering the CDB community opportunities for personal growth, leadership and relationship building

IEA provides trainings for GATE teachers in the Pasadena Unified School District
### 2017 Demographics & Financials

**Gifted Children Served:** 454

- Caroline D. Bradley Scholarship 38%
- Academy 33%
- Other Scholarship Students 19%
- CDB Scholars 26%

**Satisfaction Rate:** 95%

- EXPLORE 5%
- Yunasa & Yunasa West 24%

**Male:** 61%

**Female:** 39%

**Fee-Paying Students:** 55%

**Corporate Gifts & Foundation Grants:** 92%

**Individual Contributions:** 3%

**Tuition and Fees:** 4%

**Other Income:** <1%

### Gifted Resource Center
Free online resources for the gifted community
- 500 resources available on the GRC
- 8,950 unique visitors to the GRC

### Public Policy
Advocating for the needs of gifted youth
- In response to the first ever national public opinion poll concerning gifted education, 15 education, business and policy leaders gathered at a summit hosted by IEA to discuss policy efforts aimed at changing the current educational landscape for gifted learners
- IEA presented poll results at 3 international conferences, including World Gifted Council in Australia, NAGC Leadership and Advocacy Conference and NAGC Annual Convention

- **Corporate Gifts & Foundation Grants:** 92%
- **Individual Contributions:** 3%
- **Tuition and Fees:** 4%
- **Other Income:** <1%

### Additional Highlights
- **2004:** Yunasa launches "Leaders in Training" program to continue serving campers who have exceeded the previously set age limit
- **2005:** Gifted Resource Center reaches its 50,000th visitor since launching
- **2006:** IEA serves the 300th student from Pasadena Unified in the Pipeline to Success program
- **2007:** IEA receives the highest rating (four-stars) from Charity Navigator, America's largest independent evaluator of charities
- **2007:** The number of Apprenticeship sites and program offerings doubles in size
- **2007:** Yunasa camp grows to reach 60 campers
- **2007:** 97% of Pasadena Unified high school students participating in Pipeline to Success attend college
2017 Donors

THANK YOU ALL FOR YOUR SUPPORT!

FOUNDER’S CIRCLE ($25K+)
The Lynde and Harry Bradley Foundation *
Joseph Drown Foundation *
Peter Kaufman *

BENEFACCTOR ($10K-$24,999)
Sally Jones *

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Angela & Leonard Smale *
Nina Vendhan *

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Jian Zhang & Weixin Shen
Xuefeng & Xiaotian Zhang *

FRIENDS ($250-$499)
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Ellen & Tom Azzolini Ψ *
Judy Bieber & William Stanley *
The Busse Family *

ANGELA AND LEONARD SMALE
Donors Since: 2016
Residence: Redmond, WA
IEA Affiliation: Daughter Sarah is a 2015 CDB Scholar & two-time Yunasa camper
Why we support IEA:
“Many highly gifted children, like Sarah, are ‘twice exceptional’, having a learning difference. Our family supports IEA because they seek out these children and create programming for the whole child, addressing their social, emotional, psychological and academic needs.”

Cooper Consulting Group
Val & Brian Dugan *
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Patricia Foster & Harold Bernstein *
Fusion Academy
Grace Garrett
Ken & Melissa Gill
Rob Gorlin & Nancy Rabkin *
Srinivasan & Deepa Govindarajan *
Grace Han
Harker School
Timothy & Lori Hurley *
Ashu & Gitanjali Jain *

Nautilus Members (donors who pledge three or more years)
Ψ Donor for two or more consecutive years  ◊ Taya Scholarship Fund

Inaugural CDB class of Scholars graduates high school and enroll in prominent colleges and universities
IEA celebrates 10th anniversary

2008
Nobel Laureate Dr. Johann Deisenhofer keynotes 5th annual Bradley Seminar

2010
Academy launches to provide supplemental enrichment classes for gifted elementary and middle school students

2011
IEA receives endowment award to ensure future of CDB Scholarship, from long-time IEA donor Sarah D. Barder

In its second year, Academy reaches 80 students with rigorous academic courses
Due to increased demand, Yunasa opens a second location, Yunasa West, for the summer.

IEA launches its first blog to share timely organizational news and resources.

Yunasa receives the “Best Gifted Program” from the inaugural National Association of Gifted Children Global Awareness Network’s Annemarie Roeper Award.

2012

IEA launches free monthly Gifted Support Groups featuring gifted youth experts and designed to support parents and educators.

CDB Scholars now represent 48 states in the U.S.

2013

IEA moves into our new home, The Barder House, secured for us through the generosity of Sarah D. Barder.

CDB Scholarship selects 30 students as Scholars, largest class to date.
Bryant Mathews
Mark & Fiona Menken
Steven Mercer *
Edward Mengenthaler *
Hany & Christine Michael
Richard & Meina Mission *
Setsuko Miyajima
David & Cathy Morris *
Kate Nelson *
John & Rhoda Novak
Jennifer & Eric O’Rafferty *
Mark Panning
Parents of 2012 CDB Scholars
Richard & Teresa Parsekian *
Glenn & Susan Passcullo *
Lily Phillips *
Michael Piechowski *
Anne Plichta
Deachu & Biddanda Ponnappa *
Nicolette A. Pote *
Vijay Raghavan
Devyn Rigsby *
Isabella Rosner *
Jenny Ruhl & Craig Hansen *
Brianna Safe *
Kelly Sartorius
Raj & Aparna Sayana *
Tanner Scharch *
Steve & Amy Scharch *
David Scairra & Anna Marie Lopez *
Arianna Serafini *
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Tim & Lorel Shea *
Katherine Shih *
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Noelle Thew *
Jason & Amanda Tracey *
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Rachel Wachman *
Nancy Walker *
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Hillel Weinberg & Debra A. Weiner *
Peter & Susie Wong *

Dicky Yan & Wing Liu *
Cecilia Zhao
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Andy & Monica Zimmerman *

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Sally Jones
Cathy Polk

IN KIND
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Rosario Abonal
Mike Alcouloumre
Aquarium of Pacific *
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The Bar Method
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James Delisle
Dinosaur Farm
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El Portal Restaurant
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General Assembly Downtown Los Angeles
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Jeff Hudson
Elizabeth Jones *
Daniel Kim

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Laugh Factory *
Qiao Li
Los Angeles Chargers
Los Angeles Zoo
Cindy & Brian Malouf *
Ellen Marcus-Azzolini
Mark Martis
Ted Mengenthaler
Mother Moo Creamery
Natural History Museum of LA County *
Nick’s, Pasadena
Olive and June, Pasadena
Orange Pail Ceramics
Claire Parod
Janet Perez
Steve Phillion
Pizza Press
Megan Prichard *
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Daisy Swan
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Erin Vaughan
Sylvia Vientulis *
Joe Yoshida

DONORS SINCE 2008
Residence: Pasadena, CA
IEA AFFILIATION: Community Supporters

Why we support IEA:
“There are not many organizations like IEA. They assist our highest achievers—those that are often overlooked in traditional school settings—but will go on to change the world. By supporting IEA, we are supporting our future.”

2014
The two Yunasa camps reach over 100 campers
Academy hosts its first Genius Day workshops at which students spend a full day exploring the life and legacy of a selected genius

2015
IEA’s Board of Directors appoints first program alumni to Board
The number of CDB Scholar alumni reaches over 100

2016
IEA launched its Public Policy Initiative by gathering experts in business, gifted research and education for a two-day symposium
Remodeling the Apprenticeship program, IEA launches EXPLORE (Externships Providing Leadership Opportunities in Research and Education) to match distinguished mentors with gifted and advanced high school students
**IEA Leadership**

**STAFF**

- Elizabeth D. Jones 
  President
- Niña Abonal 
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  CDB Admissions Coordinator
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  Marketing & Communications Coordinator
- Qiao Li 
  Program Coordinator
- Bonnie Raskin 
  Caroline D. Bradley Scholarship Manager
- Brianna Safe 
  Caroline D. Bradley Scholarship Associate
- Katie Sanborn 
  Office Manager

**KAREN & JOHN BEST**

- Donors Since: 2015
- Residence: San Angelo, TX
- IEA Affiliation: Son Hayden is a 2016 CDB Scholar & attended Yunasa West for the past 3 years

**Why we support IEA:**

"Hayden found his tribe at IEA. From the first moment he arrived at Yunasa West, it was as if the music he alone had heard his entire life was finally audible to everyone else. It was one of the most important moments of our lives as parents because for the very first time we knew in our hearts that he was going to be okay... not just because he was in a good place, but because he was in the right place. He knew it as well. The same can be said of the CDB community. IEA is not just a place to him; it is a part of him."

**IEA receives accreditation from WASC (Western Association of Schools and Colleges) for maintaining the highest educational standards and our commitment to institutional improvements**

**2017**

- IEA purchases and opens new facility, the "Learning Center" at 540 S. Marengo Avenue in Pasadena

**2018**

- In July, 2018, IEA turns 20 years old!
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The Institute for Educational Advancement (IEA) is dedicated to the intellectual, creative, and personal growth in our nation’s gifted and high potential youth. Central to the mission of IEA is a commitment to the development of the whole child through engaging learning experiences that promote optimal challenge, mentorship, exploration of ideas, and recognition of personal potential. IEA seeks to connect like-minded individuals and supports a diverse community that creates a sense of belonging and affirmation.

STAY CONNECTED

educationaladvancement.org  626-403-8900
IEAgifted@educationaladvancement.org

Supplementary Education Programs (Academy, Caroline D. Bradley Scholarship, Explore, and Yunasa): Accredited by the Accrediting Commission for Schools, Western Association of Schools and Colleges

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