2018 Annual Report
Connecting bright minds; nurturing intellectual and personal growth
A few highlights...

IEA hosted a Bay Area Fundraising event featuring author Dr. Robert Sapolsky.

IEA launched a new program for 7-12 graders, Learning Among Brilliant Scientists (LABS).

Thanks to the Ahmanson Foundation, IEA’s Learning Center has a new science lab.
Dear Friends,

It has been an exciting year at the Institute for Educational Advancement as we celebrated our 20th anniversary. We thank you all for taking the time and effort to join us in recognizing this milestone whether that was through joining us at our Bay Area Fundraiser, sharing the results of our first national poll or assisting in our expansion and outreach efforts for all IEA programs.

Our organization has come far over the past 20 years. Through our direct service initiatives – Academy, Consulting, CDB, EXPLORE, LABS and Yunasa, IEA has served over 9,300 children in 45 states. We have continued our advocacy efforts by publishing the first national poll on the public perception of gifted education.

We know that we are making a difference in the lives of many gifted students and their families. This momentum has motivated our amazing team to reach for more, serving our young people with our hearts and minds and encouraging them to grow, learn and explore.

Thank you for your contribution to our efforts. Your assistance is critical to our ability to provide the tools and support these children so desperately need and, more importantly, deserve.

But there is so much more to do. With your continued support we are excited and filled with hope for all that is to come for IEA in pursuit of our mission to support the unique needs of our nation’s bright underserved students.

Sincerely,

Elizabeth D. Jones, President
ACADEMY

Year-round enrichment classes for ages 6-14
• 172 total students served
• 388 total seats filled
• 41% of students returned from 2017
• 102 courses offered, including The Science of Sound, Urban Design: Cities of the Future and It’s Electrifying! Fueling the Future

CAROLINE D. BRADLEY SCHOLARSHIP

4-year high school scholarship
• 316 applications received, representing students in 34 states
• 30 new Scholars awarded in 2018
• 30 Selection Committee members, including school admissions counselors and CDB alumni
• 243 Scholars, alumni and parents attended the 3-day Bradley Seminar in Downtown Los Angeles

EXPLORE

Mentorships for high school students
• 29 high school students worked with distinguished mentors
• 9 sites hosted students, including UCLA Departments of Biomath and Evolutionary Biology, Apsara Media, Southern California Institute of Architecture and USC Viterbi School of Engineering
• 7 workshops and excursions provided students with college information and professional development
Volunteers are an integral part of IEA. We rely on our volunteers to help support a variety of services for our community. Whether you’re working with students, engaging with guests at events, or performing administrative tasks, our volunteers help our programs thrive!

A gifted mind that is fed and fostered can achieve great things.

Interested in getting involved? Volunteer today!

Volunteers are an integral part of IEA. We rely on our volunteers to help support a variety of services for our community. Whether you’re working with students, engaging with guests at events, or performing administrative tasks, our volunteers help our programs thrive!

2018

Learning Among Brilliant Scientists (LABS)
*Monthly workshops for 7-12th graders*
- 47 students served
- 66 seats filled
- 8 workshops led by content area specialists including Chemical Evolution of Galaxies

YUNASA & YUNASA WEST
*Residential summer camps for ages 10-14*
- 70 students attended Yunasa Michigan
- 19 campers participated in the Leadership program
- 45 attended Yunasa West in Colorado
- 62% of campers returned from 2017
2018 Demographics

545
Gifted Children Served

96%
Satisfaction Rate

Caroline D. Bradley Scholarship 35%
Academy 33%
EXPLORE 5%
LABS 8%
Yunasa & Yunasa West 19%

Ages
- 6-9 years old | 18%
- 10-14 years old | 46%
- 15-18 years old | 36%

Scholarships
- Fee-Paying Students 61%
- CDB Scholars 24%
- Other Scholarship Students 15%

School Type
- Public 44%
- Private 35%
- Homeschool 19%
- Hybrid 1%
GIFTED RESOURCE CENTER
*Free online resources for the gifted community*
- 763 resources available on the GRC
- 18,122 unique visitors to the GRC

PUBLIC POLICY
*Advocating for the needs of gifted youth*
- IEA published two reports detailing the results of the first public opinion poll regarding gifted education. The poll was conducted by the Benenson Strategy Group and The Winston Group and funded by The Lynde and Harry Bradley Foundation.

2018 Financials

- **Corporate Gifts & Foundation Grants | 91 %**
- **Individual Contributions | 3%**
- **Tuition and Fees | 5 %**
- **Other Income | <1%**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$6,850,075</td>
</tr>
<tr>
<td>Expenses</td>
<td>$6,719,947</td>
</tr>
</tbody>
</table>

95.8% of every dollar goes directly to serving students

9,300 Gifted Children Served To-Date
THANK YOU ALL FOR YOUR SUPPORT!

FOUNDER’S CIRCLE ($25K+)

Ahmanson Foundation  
The Balthrop Cassidy Charitable Gift Fund  
Joseph Drown Foundation  
Lynde & Harry Bradley Foundation *

BENEFACTOR ($10K-$24,999)

Sally Jones *

PATRONS ($5K-$9,999)

Daniel & Juanita Goggins *  
Steve & Sheila Holmes  
Elizabeth D. Jones *  
Elizabeth Nega & Andrew Agwunobi Ψ*  
Bill Romans & Sue Barsaman  
Angela & Lenard Smale  
Che-Bin Liu & Carol Yang Ψ

SPONSORS ($1K-$4,999)

Anonymous *  
Richard & Barbara Baptie  
Karen & John Best Ψ*  
Nathalie & Derek Blume  
Somprak & Chayanin Boonpongmanee  
Bradley Impact Fund *  
Dennis & Melinda Bradley *  
Lori Bubash & Russell Faust Ψ  
Jennifer & Peter Burke Ψ*  
Minmin & Jing Jing Cai Ψ  
Rowan Chapman & Guy Cavet *  
Jill Conway & Shawn Miklaucic *  
James & Deborah Delisle Ψ*  
Disney Worldwide Services, Inc. *  
Val & Brian Dugan *  
Michael & Rosemarie Geiser *  
Chris & Andrea Gialanella  
Srinivasan & Deepa Govindarajan *  
Thomas & Tiffany Hempel *  
Matthew & Mar Hershenson *  
Kenneth & Michelle Hirschman *  
Jeffrey Hudson *  
Hyun Chin Charitable Fund  
Wooseung Jang & Hana Park *  
Megan Johnson & Dy Tran *

Indira & Natraj Kini *  
Peter & Rebecca Knell Ψ*  
Byron Lichtenstein & Nara Lee Ψ*  
Chao Lin & Jian Xu *  
Brian & Cynthia Malouf *  
Lisa & Jason McDonell *  
Nancy Roberts & F. Bruce Roberts  
Daniel & Helen Schumacher TSF*  
Shell Oil Company  
Tian-Arad Family Ψ  
TPG Global  
Walt Disney Company Foundation  
Dr. Aijuan Wang & Mr. David Wang Ψ*  
John Witte & Catharine Riggs  
Youm Fesseha & Saba Tesfaye  
Hap Deneen & Jennifer Yount *  
Zhang Family

SUPPORTERS ($500-$999)

Benevity  
Katherine Chu & Zheng Duan *  
Mandar & Sangeeta Dange *  
Monica & Robert Eno Ψ  
Jhon Faghnih-Nassiri Ψ*  
Rosca-Halmagean Family  
Seong Sik Jeon & Joo Eun Bae *  
Priya & Kannan Sriraman Sriraman *  
LinkedIn Corporation  
J. Patrick Mahoney & Patricia Sung  
Bryan Newcombe  
Kim Overton  
Lincoln Peirce & Jessica G&olf  
Michael Piechowski *  
Brad Roberts & Anne Marie Burgoyne *  
Raj & Aparna Sayana *  
Erik & Eugena Talvola Ψ*  
Silvio & Sun Tavares  
Wang Family  
Juan Wee & Jung Eun Lee

FRIENDS ($250-$499)

Christine Andrews & Andrew Nelson *  
Apple Inc.  
Christopher & Kathleen Arnett *  
Alisa Baker  
Bungalow Salon  
Denise Caballero-McCann Ψ*  
Eric Christ & Maureen McIvor Ψ*
James & Judy Davis *
Joo Eun Bae *
Patricia Foster & Harold Bernstein *
Home Box Office
Lori & Timothy Hurley
Neil Jenkins
Anabel Lee Jensen
Zerong Jiang & Annie Wang
Chris Kaczanowski & Don Parshall
Leggat Family
Wendy Leung & Mark Lau *
Xiaobo Li & Liya Wu
Lei Liu & Jianxiang Zhang Ψ*
Patrick Mitchell Ψ*
The Nueva School
Polo Ornelas & Deborah Wong
Jeesoon Park *
Joel Parod & Claire Armstrong Parod
Helen Pelletier & John Spritz *
Brian Petrosky *
Prudential Financial Inc.
David & Jane Rodes *
Mark Smith & Sharon White
David Thompson & Susan Green
Kishore & Padmaja Yalamanchili
Yeh Family
Xuefeng & Xiaotian Zhang *
Jerry & Amy Zhao
Fang Zhu & Qian Zou *

CONTRIBUTORS ($249 AND UNDER)

Niña Abonal *
Husam Abusneineh & Ban Alwardi
Kevin Acken & Tong Zheng
Mallory Aldrich
AmazonSmile Foundation*
George & Valerie Ames
Amgen Foundation *
Guy & Marla Andrews Ψ*
Anne E. Fisher Trust *
Anonymous Ψ*
Ahmed & Fatima Badami Ψ*
Sophia Bernazzani
Nathaniel Bernstein Ψ*
Judy Bieber & William Stanley Ψ*
Brian Bornino & Leah Sellers
Pitney Bowes
Matt Broccchini & Geetha Reddy *

Ψ Nautilus Members (donors who pledge three or more years)
* Donor for two or more consecutive years ◊ Taya Scholarship Fund

JOSUE

Student Since: Fall 2018
IEA Affiliation: Academy
Why I love IEA:
“I love IEA because I can get together with friends, learn new things, and overall have a good time. Courses I have taken include Ferret it Out!, Mock Trial, Create and Rule Your Own Country, Black Death and Scientific Literacy.”

Charlotte Brooke
Dina Brulles
Nicholas Buc & Eva Ostafin
Sarah Burke Ψ
Matthew Burke Ψ
The Busse Family*
Tina Carroll
Gabriella Changizi
David & Stephanie Chang
Jamie Chen
Emily Chen
Bin Chen Ψ
Shelley Chu
Craig & Susan Connally
Lisa & Robert Cornell
Cedric & Andrea Cornwall *
Kim & Louis Crabtree
Ava Cresanta Ψ*
Curtis Family *
Abigail Daniels Ψ*
Nikki Darakananda & Kosol Vipapan *
Blaise & Heather Descollonges
Manning Ding *
John & Cheryl Dorr *
ECHO
KATE CONNALLY

Volunteer Since: October 2018
IEA Affiliation: Eight-time Yunasa camper and Academy volunteer

Why I give my time to IEA:
"I love IEA as it helped me realize that I, and so many other gifted kids like me, am not alone. In the Yunasa program I was able to grow and learn about myself in ways that I never would have otherwise, while still having fun at camp. Now, by volunteering, I hope that I can give back by helping others who have only started their journey and making it a little bit easier for the people who make these wonderful programs happen."

Mark & Laura Mengel Ψ*
Mercado Family
Edward Mergenthaler Ψ*
David & Helen Messineo
Meina & Richard Mission *
David Morris & Cathleen Chavez-Morris *
Charles & Deanna Muckle
Dr. Sunder & Mrs. Rajshree Mudaliar
Chris & Abby Newman *
Nicole Niederer
Caren & Nicholas Orum
Eric Ouyang Ψ*
David Pan & Shaoling Zhu *
Glenn & Susan Pascutto *
Dr. Barbra Payne & Mr. Michael Grodner *
Lily & Robert Phillips *
Raymond & Katherine Phillips
James Pitt & Kate Shumway-Pitt *
Anne & Mark Plichta *
Deachu & Biddanda Ponnappa *
Julian & Justine Poon
Melissa Pritchard Ψ*
Vijay Raghavan Ψ*
Bonnie Raskin *
Michael & Farrah Reid
Adam & Alicia Rockmore
Valente Rodriguez & Ilsa Setziol *
Rachel Rosner & Craig Cohen
Charles Rowins
Jennifer Ruhl *
Jason & Rita Rush Ψ
Brianne Safe Ψ*
Amy & Steve Scharch *
Erica Scott Ψ
Arianna Serafini Ψ*
Shari Shambaugh *
Amber Shiau
Dennis Slattery *
Standard Insurance Company
Charles Stedman *
Jean N. Tate *
Christiana Thew Ψ
Timothy & Janice Thew
Dan Tichenor & Michele Kane Ψ*
Emmanuel Tran
Helen & Mark Tung Ψ
The Vertex Foundation
Sylvia Veintulis *
Wauconda Community School
Hillel Weinberg & Debra Weiner
Dicky Yan & Wing Liu *
Joseph & Virginia Yoshida
Zhao Family *
Andrew & Monica Zimmerman *

**IN KIND**

Architecture + Design Museum
Melinda and Dennis Bradley
Coco’s Bakery
Coffee Bean & Tea Leaf
Jim Delisle
Fusion Academy
Hauser & Wirth Museum
Mar Herschenson
Michelle and Ken Hirschman
Il Fornaio
The Nueva School
Nothing Bundt Cakes
Jenny Ruhl
Elise Sanders
Robert Sapolsky
Sylvia Veintulis
Jeffrey Zhu

**DR. SAVAGE AND DR. BRUMMER**

Mentors Since: 2013
IEA Affiliation: EXPLORE
Site: Institute for Quantitative and Computational Biosciences, UCLA
Why I love IEA:

“Mentoring with EXPLORE allows us to do so much more than just teach about the research done in our lab. We get to include students in the day-to-day process of doing cutting-edge scientific research. We have had the unique opportunity to meet and work one-on-one with many talented students. By making them a part of our team, even if for just three to six weeks, we all share the experiences and rewards of pursuing the answers to deep questions about biology, mathematics, and computer science. Through these experiences we have forged lasting relationships with mentees, and whether it’s to continue exciting projects, or simply to say hello, we always enjoy hearing from our past students. Suffice to say, the mentoring experience is rewarding for us mentors too!”

**VOLUNTEERS**

Rosario Abonal
Ellen Brown
Kate Duey
Denise Durrett
Aria Easter
Jan Easter
Luke Gialanello
Hill Family
Alka Kumar
Doug LaRowe
Dr. Beth Levy
Dr. Dave Palmer
Claire Parod
Michael Rivkin
Ilsa Setziol and Mateo Rodriguez
Anita Russell
Amber Shiau
Cam Werley-Gonzales
Debora Wong

**EXPLORE MENTORS**

Dr. Aaron Blaisdell
Dr. Amy Catlin-Jairazbhoy
Aminatou Fall
Enjoli Ferrari
Betty Kassis
Stan Kong
Dr. Luciano Nocera
Dr. Van Savage
Abagael Warnars
Dr. Pamela Yeh

**CDB SELECTION COMMITTEE**

Jeffrey Beaton
Grace Chapin
Jim Daughdrill
Manning Ding
Maddie Erlandson
Angelica Flores
Shelagh Gallagher
Lauren Gersick
Claire Goldsmith
Nicole Gutierrez
Sam Herrick
Kelly Holley
Jianna Lieberman
Bianca Lin
Maddie Logan
Sarah Madgic
Aaron Mieszczanski
Erby Mitchell
Sara Nordhoff
Vanessa Ortega
Alan Royal
Scott Shambaugh
Jackie Sirgo
Anne Sjostrom
Cori Stedman
Laurel Baker Tew

Jill Thompson
Heather Vermillion
John Yi

**Leadership**

**OFFICERS AND BOARD MEMBERS**

Elizabeth D. Jones
President

Richard Baptie
Senior Vice President (Retired)
Hathaway Dinwiddie Construction Company

Jennifer Burke
Consultant

James R. Delisle
Distinguished Professor (Retired)
Kent State University

Hap Deneen
Executive Vice President
United Entertainment Group

Dan Goggins
Managing Director
Wells Fargo Securities, LLC

Michael W. Grebe
Former President/CEO
The Lynde and Harry Bradley Foundation

Jeffrey Hudson
Director, Ride Project Engineering
Walt Disney Imagineering

Zadra Rose Ibañez
Director of Operations
Institute for Educational Advancement

Byron Lichenstein
Vice President
Insight Venture Partners

Chris Newman
Chief Financial Officer
Rodan + Fields

Jonathan Shintaku
CEO/Co-Founder
SpotSync, Inc.
STAFF
Elizabeth D. Jones
President
Niña Abonal
Program Manager
Mallory Aldrich
CDB Admissions Coordinator
Mavis Bortey-Fio
Development Manager
Morgan Carrion
Assistant to the President
Nicole Endacott
Program Assistant
Alexis Hopper
Program Coordinator
Zadra Rose Ibañez
Director of Operations
Anvi Kevany
Administrative Assistant
Amber McClarin
Enrollment Coordinator

ADVISORY BOARD
Reed Coleman
Chairman and CEO
Madison-Kipp Corporation
James W. Davis
Founder
The Davis Group, Ltd.
Megan Prichard
Vice President, Global Operations
and GM of Los Angeles
Skyryse
Charles V. Wise
Principal
Galileo Planning Group, Inc.

SENIOR FELLOWS
Dr. Patricia Gatto-Walden
Elizabeth Meckstroth, Emeritus
Dr. Michael M. Piechowski
Stephanie Tolan

FELLOWS
Dr. James R. Delisle
Dr. Amy Gaesser
Dr. Shelagh Gallagher
Dan Tichenor

STAFF
Ashley Prior
Marketing & Communications Coordinator
Qiao Li
Program Coordinator
Bonnie Raskin
Caroline D. Bradley Scholarship Director
Katie Sanborn
Office Manager

THE BURKE FAMILY
Donors Since: 2013
IEA Affiliation: Academy, CDB, Yunasa &
the IEA Board of Directors
Why we donate to IEA:
“When someone asks my teenage son
what he wants to be when he grows up,
he typically replies that he wants to be
a compassionate person who makes a
net positive difference in the world. By
reframing the conversation, he puts the
focus on the ‘how’ instead of the ‘what.’
Similarly, by meeting the needs of the
whole child through thoughtfully and
effectively designed programs, as well
as meaningful and actionable advocacy,
IEA helps all gifted youth reach their full
potential with dignity. By donating to
IEA, our family and others are not only
affirming the value of gifted children, but
also investing in the future of our country,
which will pay tangible and intangible
dividends for generations to come.”

Donor Spotlight
About IEA

IEA offers programs and services designed to promote intellectual, physical, spiritual, emotional and social growth. By providing an array of programs and services specifically tailored for gifted children, IEA strives to help them unlock their full potential. Many gifted learners within the IEA community will go on to contribute to the advancement of society through scientific, entrepreneurial, legal, creative and humanitarian work.

Academy
The Academy provides young students with challenging summer, after-school and weekend enrichment courses that focus on exploration and application of knowledge. *Grade Level: K-8*

**Caroline D. Bradley Scholarship**
The CDB Scholarship awards highly gifted students with a four-year scholarship to a high school that best fits their individual intellectual and personal needs. *Grade Level: Current 7th graders*

Consulting
IEA provides a variety of consulting services to families with gifted children as well as tools and training to support educators and schools.

**EXPLORE**
EXPLORE matches gifted and advanced high school students with distinguished mentors, hands-on research opportunities and professional experience in their field of interest. *Grade Level: 9-12*

**Learning Among Brilliant Scientists (LABS)**
Monthly workshops that advance students’ intellectual curiosity and passion for STEM by exposing them to innovative research conducted by brilliant scientists in the field. *Grade Level: 7-12*

**Gifted Resource Center**
The GRC is a free, searchable online database that helps students, parents, and educators identify opportunities and resources for gifted children.

**Gifted Support Groups**
During the school year, IEA offers monthly gifted support group meetings featuring experts on various aspects of gifted youth.

**Yunasa**
IEA’s pioneering Yunasa summer camps unite youth and experts in the social and emotional development of gifted children. Campers explore intellectual, spiritual, emotional, social and physical aspects of their lives. *Ages: 10-14*
“IEA is a place for our child to be challenged to be his best self and we are so happy to be welcomed into this community.”
The Institute for Educational Advancement (IEA) is dedicated to the intellectual, creative and personal growth in our nation’s gifted and high potential youth. Central to the mission of IEA is a commitment to the development of the whole child through engaging learning experiences that promote optimal challenge, mentorship, exploration of ideas and recognition of personal potential. IEA seeks to connect like-minded individuals and supports a diverse community that creates a sense of belonging and affirmation.

STAY CONNECTED

educationaladvancement.org  626-403-8900
IEAgifted@educationaladvancement.org  @IEAgifted

Supplementary Education Programs (Academy, Caroline D. Bradley Scholarship, Explore and Yunasa): Accredited by the Accrediting Commission for Schools, Western Association of Schools and Colleges. Accrediting Commission for Schools, Western Association of Schools and Colleges 533 Airport Blvd., Suite 200, Burlingame, CA 94010 | Website: www.acswasc.org