

INSTITUTE FOR
EDUCATIONAL
ADVANCEMENT

2017 Annual Report

Connecting bright minds;
nurturing intellectual and personal growth





After two decades of enriching the lives of gifted children and their families, here is where we have been...

Dear Friends,

We had an amazing 2017 at the *Institute for Educational Advancement*. It is through the generous support of donors like you that we directly impacted 454 students through our programs and services.

We found a home for our Learning Center. This beautiful space is filled with parents, students and teachers all engaged in conversation and exploration. It is a fun and exciting place to be!

IEA shared critical information which we gathered from the first ever national poll on the public's perception of gifted education. The data will impact policy for advanced learners locally and nationally and has positioned IEA to take the lead in effecting positive change for gifted learners.

This annual report shares additional information regarding the progress we are making toward fulfilling our mission. It also features members of our community who have felt the world open up for them or others and why they choose to give back. We have come so far—2018 will be our 20th anniversary—but we have so much more to do. I especially want to thank the 279 individuals that found it in their hearts to support the unique needs of our nation's bright underserved students who are forever changed by their participation in IEA programs. We are grateful.

Sincerely,

Elizabeth D. Jones

Elizabeth D. Jones, President



IEA co-founded by Elizabeth D. Jones, Johns Hopkins Center for Talented Youth and James W. Davis, La Quinta School District

IEA is contracted to develop the Davidson Young Scholars Program

IEA partners with Pasadena Unified School District to offer Pipeline to Success, a program designed to meet the intellectual, social and emotional needs of underserved, advanced learners

1998

1999

Apprenticeship launches to support gifted high school students by matching students with preeminent scientists, mathematicians and artists

2000

2002

Inaugural Yunasa camp provides residential camp experience to promote intellectual, social, emotional, spiritual and physical growth of gifted youth



Academy Instructor & Student

CDB Scholar

EXPLORE Student & Mentor

Yunasa Campers

2017



ACADEMY

Year-round enrichment classes for ages 6-14

- 146 total students served
- 50% of students returned from 2016
- 75 courses offered, 42 of which were new, including Planetary Boundaries & Intro to Brain Anatomy and Function
- 2 local schools, McKinley School for the Arts & Sierra Madre Elementary School, hosted classes



CAROLINE D. BRADLEY SCHOLARSHIP

4-year high school scholarship

- 381 applications received, representing students in 34 states
- 28 new Scholars awarded in 2017
- 24 Selection Committee members, including school admissions counselors and CDB alumni, Scholars, alumni and parents attended the 3-day Bradley Seminar in Pasadena



EXPLORE

Mentorships for high school students

- 20 high school students worked with 8 distinguished mentors
- 8 sites hosted students, including SCI-Arc, UCLA, Children's Hospital Los Angeles, Habitat for Humanity and Apsara Media for Intercultural Education
- 9 workshops and excursions provided students with college information and professional development



YUNASA & YUNASA WEST

Residential summer camps for ages 10-14

- 69 students attended Yunasa Michigan
- 17 campers participated in the Leadership program
- 45 attended Yunasa West in Colorado
- 75% of campers returned from 2016



Supported by Sarah D. Barder, the Caroline D. Bradley Scholarship program launches in California as a merit-based, need-blind high school scholarship for gifted youth

IEA hosts its first annual fundraiser at the corporate headquarters of Avery Dennison in Pasadena

Inaugural Bradley Seminar is held, offering the CDB community opportunities for personal growth, leadership and relationship building

2003

Free online Gifted Resource Center launches, providing hundreds of resources to visitors

IEA provides trainings for GATE teachers in the Pasadena Unified School District

2017 Demographics & Financials

454

Gifted Children Served

**Caroline D. Bradley
Scholarship** 38%
Academy 33%

95%

Satisfaction Rate

EXPLORE 5%
**Yunasa &
Yunasa West** 24%



■ Fee-Paying Students 55%
■ CDB Scholars 26%
■ Other Scholarship Students 19%



■ Public 47%
■ Private 44%
■ Homeschool 9%



Male 61%
Female 39%

GIFTED RESOURCE CENTER

Free online resources for the gifted community

- 500 resources available on the GRC
- 8,950 unique visitors to the GRC

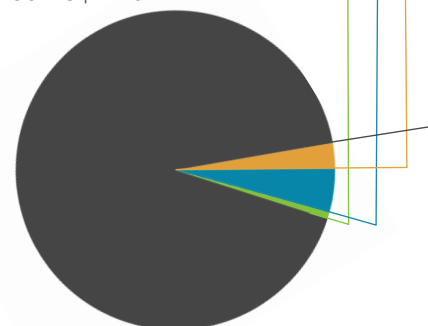
PUBLIC POLICY

Advocating for the needs of gifted youth

- In response to the first ever national public opinion poll concerning gifted education, 15 education, business and policy leaders gathered at a summit hosted by IEA to discuss policy efforts aimed at changing the current educational landscape for gifted learners
- IEA presented poll results at 3 international conferences, including World Gifted Council in Australia, NAGC Leadership and Advocacy Conference and NAGC Annual Convention

*Additional
Highlights*

Corporate Gifts & Foundation Grants | 92 %
Individual Contributions | 3%
Tuition and Fees | 4 %
Other Income | <1%



REVENUE
\$6,216,223

EXPENSES
\$6,171,876

2004

Gifted Resource Center reaches its 50,000th visitor since launching

2005

Yunasa launches "Leaders in Training" program to continue serving campers who have exceeded the previously set age limit

IEA serves the 300th student from Pasadena Unified in the Pipeline to Success program

2006

IEA receives the highest rating (four-stars) from Charity Navigator, America's largest independent evaluator of charities

The number of Apprenticeship sites and program offerings doubles in size

2007

Yunasa camp grows to reach 60 campers

97% of Pasadena Unified high school students participating in Pipeline to Success attend college

2017 Donors

THANK YOU ALL FOR YOUR SUPPORT!

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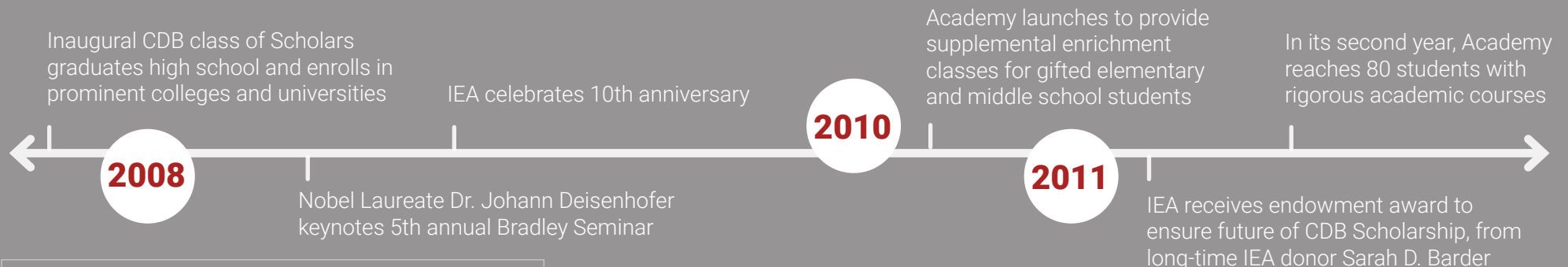
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ANGELA AND LEONARD SMALE

Donors Since: 2016
Residence: Redmond, WA
IEA Affiliation: Daughter Sarah is a 2015 CDB Scholar & two-time Yunasa camper
Why we support IEA:
"Many highly gifted children, like Sarah, are 'twice exceptional,' having a learning difference. Our family supports IEA because they seek out these children and create programming for the whole child, addressing their social, emotional, psychological and academic needs."

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* Donor for two or more consecutive years ♦ Taya Scholarship Fund

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2012

Due to increased demand, Yunasa opens a second location, Yunasa West, for the summer

IEA launches free monthly Gifted Support Groups featuring gifted youth experts and designed to support parents and educators

IEA launches its first blog to share timely organizational news and resources

CDB Scholars now represent 48 states in the U.S.

2013

Yunasa receives the "Best Gifted Program" from the inaugural National Association of Gifted Children Global Awareness Network's Annemarie Roeper Award

IEA moves into our new home, The Barder House, secured for us through the generosity of Sarah D. Barder

CDB Scholarship selects 30 students as Scholars, largest class to date

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 Mark & Laura Mengel Ψ *
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 Glenn & Susan Pascullo *
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• **Donors Since:** 2008
 • **Residence:** Pasadena, CA
 • **IEA Affiliation:** Community Supporters
 • **Why we support IEA:**
 • "There are not many organizations like
 • IEA. They assist our highest achievers—
 • those that are often overlooked in
 • traditional school settings—but will go on
 • to change the world. By supporting IEA,
 • we are supporting our future."

Dicky Yan & Wing Liu *
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IN MEMORY OF LAWRENCE F. CROOKE

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 Los Angeles Chargers
 Los Angeles Zoo
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 * Donor for two or more consecutive years ♦ Taya Scholarship Fund

2014

The two Yunasa camps reach
 over 100 campers

Academy hosts its first Genius Day
 workshops at which students spend
 a full day exploring the life and
 legacy of a selected genius

2015

The number of CDB
 Scholar alumni reaches
 over 100

IEA's Board of Directors
 appoints first program
 alumni to Board

2016

IEA launched its Public Policy Initiative by gathering
 experts in business, gifted research and education
 for a two-day symposium

Remodeling the Apprenticeship program, IEA
 launches EXPLORE (Externships Providing
 Leadership Opportunities in Research and
 Education) to match distinguished mentors with
 gifted and advanced high school students

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Donor Spotlight



KAREN & JOHN BEST

Donors Since: 2015
Residence: San Angelo, TX
IEA Affiliation: Son Hayden is a 2016 CDB Scholar & attended Yunasa West for the past 3 years
Why we support IEA:
"Hayden found his tribe at IEA. From the first moment he arrived at Yunasa West, it was as if the music he alone had heard his entire life was finally audible to everyone else. It was one of the most important moments of our lives as parents because for the very first time we knew in our hearts that he was going to be okay... not just because he was in a good place, but because he was in the right place. He knew it as well. The same can be said of the CDB community. IEA is not just a place to him; it is a part of him."

IEA receives accreditation from WASC (Western Association of Schools and Colleges) for maintaining the highest educational standards and our commitment to institutional improvements

2017

IEA purchases and opens new facility, the "Learning Center" at 540 S. Marengo Avenue in Pasadena

IEA and our advocacy partners release a first-of-its-kind poll finding overwhelming bipartisan public support for funding and resources for gifted students

2018

In July, 2018, IEA turns 20 years old!

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The Institute for Educational Advancement (IEA) is dedicated to the intellectual, creative, and personal growth in our nation's gifted and high potential youth. Central to the mission of IEA is a commitment to the development of the whole child through engaging learning experiences that promote optimal challenge, mentorship, exploration of ideas, and recognition of personal potential. IEA seeks to connect like-minded individuals and supports a diverse community that creates a sense of belonging and affirmation.

STAY CONNECTED



[educationaladvancement.org](https://www.educationaladvancement.org)



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IEAgifted

Supplementary Education Programs (Academy, Caroline D. Bradley Scholarship, Explore, and Yunasa):
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