



INSTITUTE FOR
EDUCATIONAL
ADVANCEMENT

years

2018 Annual Report

Connecting bright minds;
nurturing intellectual and personal growth

A few highlights...

IEA hosted a **Bay Area Fundraising event** featuring author Dr. Robert Sapolsky.



IEA launched a new program for 7-12 graders, **Learning Among Brilliant Scientists (LABS)**.

Thanks to the Ahmanson Foundation, IEA's Learning Center has a **new science lab**.



From the President...

Dear Friends,

It has been an exciting year at the *Institute for Educational Advancement* as we celebrated our 20th anniversary. We thank you all for taking the time and effort to join us in recognizing this milestone whether that was through joining us at our Bay Area Fundraiser, sharing the results of our first national poll or assisting in our expansion and outreach efforts for all IEA programs.

Our organization has come far over the past 20 years. Through our direct service initiatives – Academy, Consulting, CDB, EXPLORE, LABS and Yunasa, IEA has served over 9,300 children in 45 states. We have continued our advocacy efforts by publishing the first national poll on the public perception of gifted education.

We know that we are making a difference in the lives of many gifted students and their families. This momentum has motivated our amazing team to reach for more, serving our young people with our hearts and minds and encouraging them to grow, learn and explore.

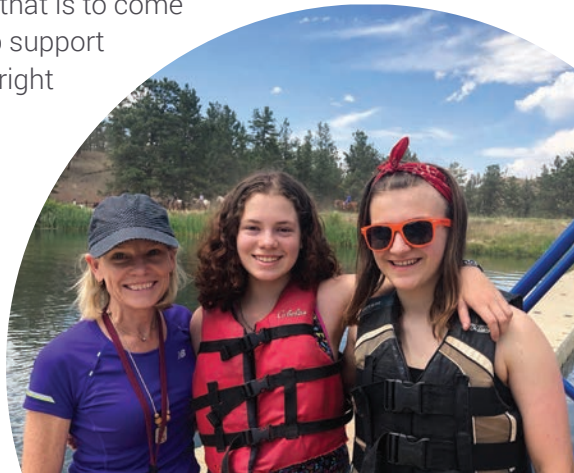
Thank you for your contribution to our efforts. Your assistance is critical to our ability to provide the tools and support these children so desperately need and, more importantly, deserve.

But there is so much more to do. With your continued support we are excited and filled with hope for all that is to come for IEA in pursuit of our mission to support the unique needs of our nation's bright underserved students.

Sincerely,



Elizabeth D. Jones, President





Academy Students in class



CDB Alumni at the Bradley Seminar



ACADEMY

Year-round enrichment classes for ages 6-14

- 172 total students served
- 388 total seats filled
- 41% of students returned from 2017
- 102 courses offered, including The Science of Sound, Urban Design: Cities of the Future and It's Electrifying! Fueling the Future



CAROLINE D. BRADLEY SCHOLARSHIP

4-year high school scholarship

- 316 applications received, representing students in 34 states
- 30 new Scholars awarded in 2018
- 30 Selection Committee members, including school admissions counselors and CDB alumni
- 243 Scholars, alumni and parents attended the 3-day Bradley Seminar in Downtown Los Angeles



EXPLORE

Mentorships for high school students

- 29 high school students worked with distinguished mentors
- 9 sites hosted students, including UCLA Departments of Biomath and Evolutionary Biology, Apsara Media, Southern California Institute of Architecture and USC Viterbi School of Engineering
- 7 workshops and excursions provided students with college information and professional development



EXPLORE Extern at UCLA Evolutionary Biology



Yunasa Campers enjoying water activities

2018



Learning Among Brilliant Scientists (LABS)

Monthly workshops for 7-12th graders

- 47 students served
- 66 seats filled
- 8 workshops led by content area specialists including Chemical Evolution of Galaxies



YUNASA & YUNASA WEST

Residential summer camps for ages 10-14

- 70 students attended Yunasa Michigan
- 19 campers participated in the Leadership program
- 45 attended Yunasa West in Colorado
- 62% of campers returned from 2017

Interested in getting involved? **Volunteer today!**

Volunteers are an integral part of IEA. We rely on our volunteers to help support a variety of services for our community. Whether you're working with students, engaging with guests at events, or performing administrative tasks, our volunteers help our programs thrive!



Administration



Events



Communication



Youth Engagement



Research

A gifted mind that is fed and fostered can achieve great things.



2018 Demographics

545

Gifted Children Served

**Caroline D. Bradley
Scholarship** 35%

Academy 33%

96%

Satisfaction Rate



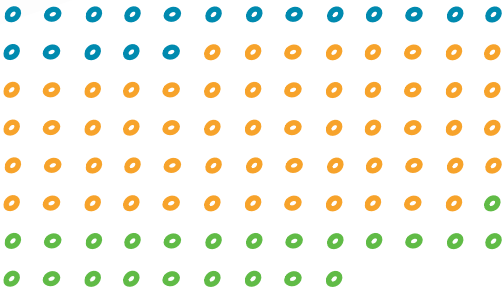
..... **EXPLORE** 5%

..... **LABS** 8%

..... **Yunasa &
Yunasa West** 19%

Ages ➡

- 6-9 years old | 18%
- 10-14 years old | 46%
- 15-18 years old | 36%



Scholarships ⬆

- Fee-Paying Students 61%
- CDB Scholars 24%
- Other Scholarship Students 15%

School Type ➡

- Public 44%
- Private 35%
- Homeschool 19%
- Hybrid 1%



Additional Highlights

GIFTED RESOURCE CENTER

Free online resources for the gifted community

- 763 resources available on the GRC
- 18,122 unique visitors to the GRC

PUBLIC POLICY

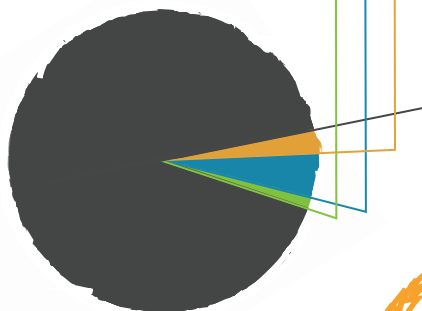
Advocating for the needs of gifted youth

- IEA published two reports detailing the results of the first public opinion poll regarding gifted education. The poll was conducted by the Benenson Strategy Group and The Winston Group and funded by The Lynde and Harry Bradley Foundation.



2018 Financials

Corporate Gifts & Foundation Grants | 91 %
Individual Contributions | 3%
Tuition and Fees | 5 %
Other Income | <1%



Revenue \$6,850,075
Expenses \$6,719,947

95.8%

of every dollar goes directly to
serving students

9,300

Gifted Children Served To-Date

2018 Donors

THANK YOU ALL FOR YOUR SUPPORT!

FOUNDER'S CIRCLE (\$25K+)

Ahmanson Foundation
The Balthrop Cassidy Charitable Gift Fund
Joseph Drown Foundation *
Lynde & Harry Bradley Foundation *

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Student Spotlight



JOSUE

Student Since: Fall 2018

IEA Affiliation: Academy

Why I love IEA:

"I love IEA because I can get together with friends, learn new things, and overall have a good time. Courses I have taken include Ferret it Out!, Mock Trial, Create and Rule Your Own Country, Black Death and Scientific Literacy."

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 Mastercard
 Alisa Menell

Volunteer Spotlight



KATE CONNALLY

Volunteer Since: October 2018

IEA Affiliation: Eight-time Yunasa camper and Academy volunteer

Why I give my time to IEA:

"I love IEA as it helped me realize that I, and so many other gifted kids like me, am not alone. In the Yunasa program I was able to grow and learn about myself in ways that I never would have otherwise, while still having fun at camp. Now, by volunteering, I hope that I can give back by helping others who have only started their journey and making it a little bit easier for the people who make these wonderful programs happen."

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IN KIND

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 Coco's Bakery
 Coffee Bean & Tea Leaf
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 Michelle and Ken Hirschman
 Il Fornaio
 The Nueva School
 Nothing Bundt Cakes
 Jenny Ruhl
 Elise Sanders
 Robert Sapolsky
 Sylvia Veintulis
 Jeffrey Zhu

Mentor Spotlight



DR. SAVAGE AND DR. BRUMMER

Mentors Since: 2013

IEA Affiliation: EXPLORE

Site: Institute for Quantitative and Computational Biosciences, UCLA

Why I love IEA:

"Mentoring with EXPLORE allows us to do so much more than just teach about the research done in our lab. We get to include students in the day-to-day process of doing cutting-edge scientific research. We have had the unique opportunity to meet and work one-on-one with many talented students. By making them a part of our team, even if for just three to six weeks, we all share the experiences and rewards of pursuing the answers to deep questions about biology, mathematics, and computer science. Through these experiences we have forged lasting relationships with mentees, and whether it's to continue exciting projects, or simply to say hello, we always enjoy hearing from our past students. Suffice to say, the mentoring experience is rewarding for us mentors too!"

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 Aria Easter
 Jan Easter
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 Doug LaRowe

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Katie Sanborn
Office Manager

Donor Spotlight



THE BURKE FAMILY

Donors Since: 2013

IEA Affiliation: Academy, CDB, Yunasa & the IEA Board of Directors

Why we donate to IEA:

"When someone asks my teenage son what he wants to be when he grows up, he typically replies that he wants to be a compassionate person who makes a net positive difference in the world. By reframing the conversation, he puts the focus on the 'how' instead of the 'what.' Similarly, by meeting the needs of the whole child through thoughtfully and effectively designed programs, as well as meaningful and actionable advocacy, IEA helps all gifted youth reach their full potential with dignity. By donating to IEA, our family and others are not only affirming the value of gifted children, but also investing in the future of our country, which will pay tangible and intangible dividends for generations to come."

About IEA

IEA offers programs and services designed to promote intellectual, physical, spiritual, emotional and social growth. By providing an array of programs and services specifically tailored for gifted children, IEA strives to help them unlock their full potential. Many gifted learners within the IEA community will go on to contribute to the advancement of society through scientific, entrepreneurial, legal, creative and humanitarian work.

Academy

The Academy provides young students with challenging summer, after-school and weekend enrichment courses that focus on exploration and application of knowledge. *Grade Level: K-8*

Caroline D. Bradley Scholarship

The CDB Scholarship awards highly gifted students with a four-year scholarship to a high school that best fits their individual intellectual and personal needs. *Grade Level: Current 7th graders*

Consulting

IEA provides a variety of consulting services to families with gifted children as well as tools and training to support educators and schools.

EXPLORE

EXPLORE matches gifted and advanced high school students with distinguished mentors, hands-on research opportunities and professional experience in their field of interest. *Grade Level: 9-12*

Learning Among Brilliant Scientists (LABS)

Monthly workshops that advance students' intellectual curiosity and passion for STEM by exposing them to innovative research conducted by brilliant scientists in the field. *Grade Level: 7-12*

Gifted Resource Center

The GRC is a free, searchable online database that helps students, parents, and educators identify opportunities and resources for gifted children.

Gifted Support Groups

During the school year, IEA offers monthly gifted support group meetings featuring experts on various aspects of gifted youth.

Yunasa

IEA's pioneering Yunasa summer camps unite youth and experts in the social and emotional development of gifted children. Campers explore intellectual, spiritual, emotional, social and physical aspects of their lives. *Ages: 10-14*



“IEA is a place
for our child to be
challenged to be his best
self and we are so happy
to be welcomed into this
community.”



The Institute for Educational Advancement (IEA) is dedicated to the intellectual, creative and personal growth in our nation's gifted and high potential youth. Central to the mission of IEA is a commitment to the development of the whole child through engaging learning experiences that promote optimal challenge, mentorship, exploration of ideas and recognition of personal potential. IEA seeks to connect like-minded individuals and supports a diverse community that creates a sense of belonging and affirmation.

STAY CONNECTED



educationaladvancement.org



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*Supplementary Education Programs (Academy, Caroline D. Bradley Scholarship, Explore and Yunasa):
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